## National Farmers' Market Week (August 1-7, 2010)



## Statistical Information on Farmers' Markets in Nebraska

Number of Farmers' Markets

In 2000 – 39

In 2010 - 81

Number of Produce Stands

In 2000 - 78

In 2009 - 538

Number of U-Pick Operations

In 2000 – 26

In 2009 - 38

\*Information was generated from the Nebraska Department of Agriculture's "Your Guide to Nebraska Fresh Produce" brochure.



The "Your Guide to Nebraska Fresh Produce" is a listing of farmers' markets, roadside stands and U-pick operations in Nebraska.

Those interested in obtaining a copy can visit www.agr.ne.gov, or call the Nebraska Department of Agriculture at 800-422-6692.

## Statistical Information on Farmers' Markets Nationwide

In 2005 – 4,093

In 2010 – 5,274

\*Information was generated by USDA, Agricultural Marketing Service

The Nebraska Senior Farmers' Market Nutrition Program (SFMNP) is administered through the Nebraska Department of Agriculture.

In its tenth year, the program allows low-income senior citizens to receive locally grown, fresh fruits and vegetables at no cost to them.

- In 2010, NDA received \$253,365 in USDA grant money for the program.
- NDA expects over 5,000 low-income senior citizens to utilize the program.

"This program is a win-win for everyone, because it not only benefits the low-income seniors, but also the produce growers who are certified to accept the coupons," said NDA Director Greg Ibach.

See the news release announcing this program at: http://www.agr.ne.gov/newsrel/june2010/2010sfmnp\_rollout.htm

